

2023.11/25 [Sat] ▶ 26 [Sun]

# OKINAWA MOTOR SHOW 2023



at Okinawa Arena

11/25 [Sat] 12:00~18:00  
11/26 [Sun] 10:00~18:00



Main Arena



Tuning & Dressing



Safety & Support



Outdoor & Food

**Admission Free**

Visit the website for details.

okinawa motor show 2023

search



<https://oms.okinawa>

Okinawa Motor Show Operation Management Co.  
TEL.090-9472-5566  
Mail.contact@rpluslab.com

Sponsored by Okinawa City

## Greetings from the Okinawa City Mayor Sachio Kuwae



I would like to thank you from the bottom of my heart for visiting the Okinawa Motor Show today. In 2021, Okinawa City started to share the short-term vision of the Okinawa Circuit (tentative name) to promote stay-and-go tourism and job creation, and we have been utilizing the facility for various purposes since then.

The purpose of this event is to develop the Koza Motorsports Festival into an Okinawa Motor Show centered around the Okinawa Arena, to build momentum in the creation of a full-scale circuit, and to establish a broad network with automobile-related industries.

Today, not only do many automobile and motorcycle manufacturers, dealers, and related companies from both inside and outside of Okinawa Prefecture exhibit their products but also offer a variety of content such as experience corners and stage programs. I hope that this event will provide citizens and residents of the prefecture with an opportunity to experience the various attractions of the automotive industry, as well as to build momentum for the long-awaited full-scale circuit in the prefecture.

In conclusion, I would like to thank all the car and motorcycle dealers, exhibitors, sponsors of the Motorsports Multifield Okinawa, and everyone involved for their efforts in making this event possible, I look forward to your continued understanding and cooperation in making Okinawa City even more attractive. I would like to express my sincere gratitude to all the exhibitors, related companies, and sponsors of the Motorsports Multifield Okinawa, as well as to everyone involved.

## Okinawa Arena Shuttle Bus Schedule

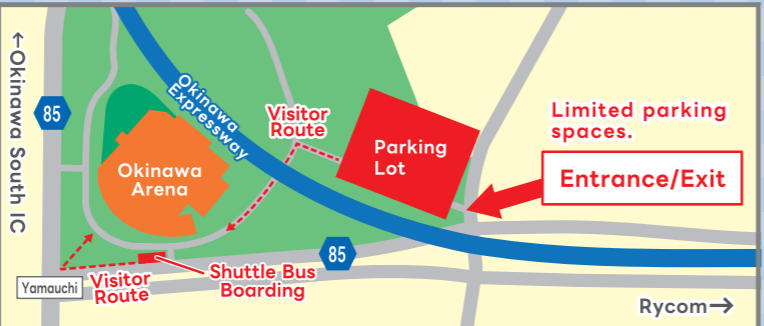


25th (Sat.)	12:30	12:40	13:00	13:10	13:30	13:40	14:00	26th (Sun.)	10:30	10:40	11:00	11:10	11:30	11:40	12:00
		14:30	15:00	15:10	15:40	16:10	16:30		16:40		12:10	12:30	12:40	13:00	13:10
	17:00	17:10	17:30	17:40	18:00	18:30			14:00	14:30	15:00	15:10	15:40	16:10	16:30
									16:40	17:00	17:10	17:30	17:40	18:00	18:30

\* Schedule times may vary depending on the traffic conditions.

## Access/Okinawa Arena. 1-16-1 Yamauchi, Okinawa City

Please use the Okinawa Arena parking lot, or the free shuttle bus from Rycom Mall (Use public transportation to Rycom Mall). Do not park at nearby businesses or housing areas.



**No Drones**

**No parking in unauthorized areas**

**Cooperation with smoking policy.**

\*No smoking inside the venue (includes e-cigs and vaping). Please smoke in the designated areas. We appreciate your understanding and cooperation.

**Sort out trash when disposing.**

Please dispose trash in the trash/recycling bins placed around the venue. Do not litter. We ask for your understanding and cooperation to keep this a clean venue.

This event will be filmed for television, newspapers, internet and other media. Please note that images and videos taken at the event may be used in advertising materials, websites, etc.

# OKINAWA MOTOR SHOW 2023

## CONTENTS!

### Main Arena



Your favorite super cars and custom motorcycles on display!  
On stage there will be a talk show with special guests and vendors!



Denso POP Yoshimura Memorial Corner



special guest

Yuji

## STAGE PROGRAM

25th  
(Sat.)



Host: Tanaka Merian

- 12:00 Opening Ceremony
- 12:30 TOYOTA GAZOO Racing Special Stage
- 14:00 Yoshimura Japan Talk Show
- 15:00 Treasure One Company Talk Show
- 16:00 Yuji x Bulldock Talk Show
- 17:00 Toyo Tires Talk Show
- 18:00 End of event

26th  
(Sun.)



Host Hi-pu-

- 10:00 Opening
- 11:00 Okinawa Super Drift Talk Show
- 12:00 Ambassador Talk Show
- 13:00 Toyo Tires Talk Show
- 14:00 Yoshimura Japan Talk Show
- 15:00 Treasure One Company Talk Show
- 16:00 Yuji x Bulldock Talk Show
- 17:00 Finale
- 18:00 End of event

\*Program may be subject to change.

# OKINAWA MOTOR SHOW 2023

## CONTENTS!

### Tuning & Dress-Up

Don't miss the uniquely customized cars and parts vendors, gathered from all over the nation!



### Safety & Support

Check out the police cars and fire trucks, and experience the seatbelt fastening effect device.



### Outdoor & Food

Custom vans and camping cars on display, and kitchen cars serving great food!



### Fun for the Family



Mini-Yonku Circuit Kids Safety License Take pictures as a fireman

### AR Stamp Rally

Use your smart phone and participate in the stamp rally. Get all stamps and receive an original button pin!



↑ Look for this mark

### Kids Stamp Rally presented by GooNet Okinawa

Grab a stamp card from the information booth and complete the stamp rally to receive an original sticker pack!

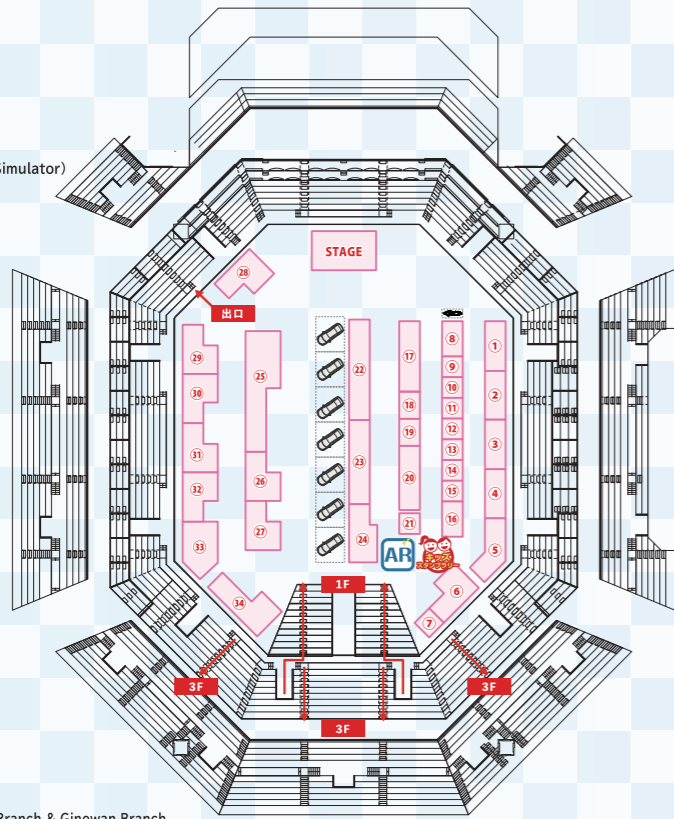


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# ARENA 1F

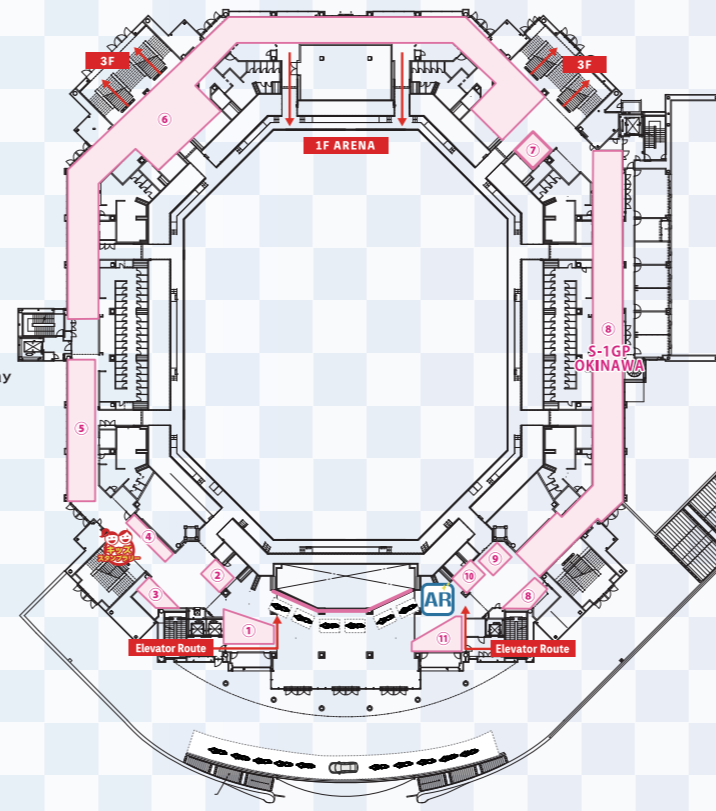
1F Food and Beverage Not Allowed

- ① Kawasaki PLAZA Naha
- ② Okinawa Honda
- ③ OKINAWA SUZUKI
- ④ KTM Okinawa
- ⑤ HARLEY-DAVIDSON Okinawa
- ⑥ Okinawa Super Drift
- ⑦ Motor Sport Multi Field Okinawa (Racing Simulator)
- ⑧ ARAI HELMET
- ⑨ SYGN HOUSE
- ⑩ LIQUIMOLY
- ⑪ DAYTONA
- ⑫ OGK Kabuto
- ⑬ ACTIVE
- ⑭ Okada Shoji
- ⑮ SHOEI
- ⑯ FEEVIL OKINAWA
- ⑰ BULL DOCK
- ⑱ NITRON JAPAN
- ⑲ PMC
- ⑳ HRS /SCCS
- ㉑ Champloo Okinawa City Ambassador
- ㉒ YOSHIMURA JAPAN
- ㉓ Densho POP Yoshimura Memorial Corner
- ㉔ TOYOTA GAZOO Racing
- ㉕ OKINAWA TOYOTA
- ㉖ Volkswagen Okinawa Chuo
- ㉗ YANASE
- ㉘ Ryukyu NISSAN
- ㉙ TOYO TIRES
- ㉚ OKINAWA SUBARU
- ㉛ Okinawa MAZDA
- ㉜ Okinawa Honda
- ㉝ Ryukyu Mitsubishi
- ㉞ RYUKYU DAIHATSU
- ㉟ Treasure One Company/Tread Okinawa Yogi Branch & Ginowan Branch



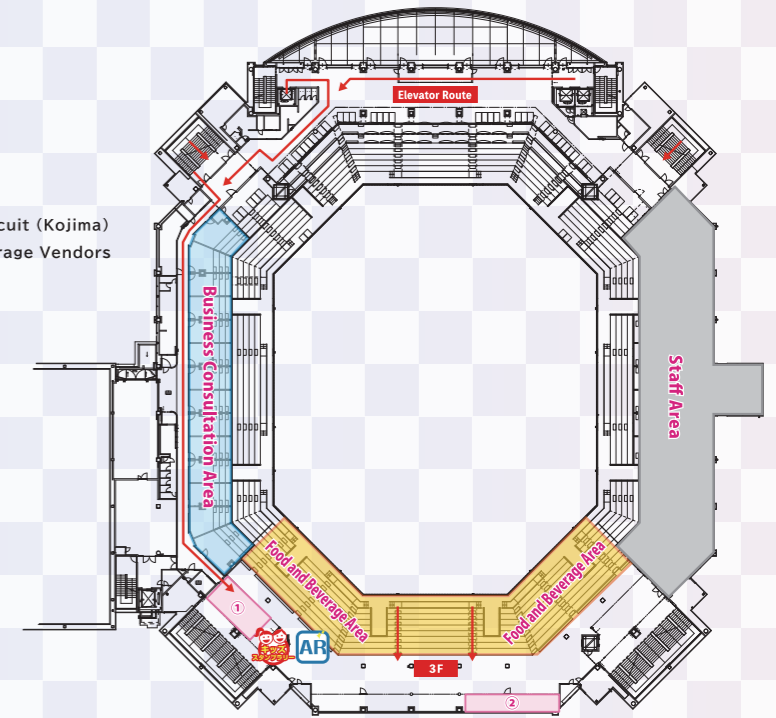
# ARENA 2F

- ① Triumph Okinawa
- ② KTM Okinawa
- ③ Auto VR
- ④ Motorcycles Display
- ⑤ HRS Motorcycles Display
- ⑥ Motorcycles Display
- ⑦ Y's Shokai
- ⑧ Team Okinawa
- ⑨ PUMA JAPAN
- ⑩ NGK SPARK PLUG
- ⑪ Total Sign Face



# ARENA 3F

- ① Mini-Yonku Circuit (Kojima)
- ② Food and Beverage Vendors



# OUTDOOR AREA

- |  |  |
|--|--|
| <ol style="list-style-type: none"> <li>① Safety &amp; Support Car Experience Corner (RYUKYU DAIHATSU)</li> <li>② Okinawa City Tourism Promotion Booth</li> <li>③ MU Motors OKINAWA VAN x Trip</li> <li>④ Okinawa YOKOHAMA TIRE</li> <li>⑤ EIGHT POINT-ARTS AND CRAFTS</li> <li>⑥ CFS Miyasho</li> <li>⑦ Motor Sport Multi Field Okinawa Sponsor Booth</li> <li>⑧ craft factory</li> <li>⑨ Okinawa 86BRZ+Owner's Club</li> <li>⑩ Nakamura Shokai</li> <li>⑪ Team Okinawa</li> <li>⑫ car shop For you</li> <li>⑬ Nakada Auto Sales</li> <li>⑭ Create Onbase</li> <li>⑮ K-GARAGE</li> <li>⑯ WORK</li> <li>⑰ JAF(Kids Safety License Issuance Booth &amp; impact experience corner)</li> <li>⑱ MOTUL (PW Company)</li> <li>⑲ RK JAPAN/ MICHELIN</li> <li>⑳ STEC</li> </ol> | <ol style="list-style-type: none"> <li>㉑ MAC TOOLS</li> <li>㉒ Flagship</li> <li>㉓ SUNSTAR</li> <li>㉔ Yamashiro</li> <li>㉕ WINS JAPAN</li> <li>㉖ RIDEZ</li> <li>㉗ X.A.M Japan</li> <li>㉘ HtmR</li> <li>㉙ J-TRIP/GENIUS Baby Face/TERAMOTO</li> <li>㉚ Paddle Car Booth</li> <li>㉛ Mini Police Exhibition <span style="background-color: red; color: white; padding: 2px;">25th (Sat.) Only</span></li> <li>㉜ Fire Fighter Dress Up and Photo Shoot Booth</li> <li>㉝ Isuzu Motors Kyushu Okinawa Branch <span style="background-color: red; color: white; padding: 2px;">25th (Sat.) Only</span></li> <li>㉞ OTM(WHILL)</li> <li>㉟ Aegis Okinawa</li> <li>㊱ Camping Car Rental Tommy Up</li> <li>㊲ Asoviva Works</li> <li>㊳ Outdoor Shop NEOS</li> <li>㊴ BRIGHT UP</li> <li>㊵ Ryukyu Mitsubishi Motor Sales</li> </ol> |
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- Safety & Support
- Tuning & Dress-Up
- Outdoor & Food
- Mobility Experience